



**Office of the Attorney General
Paul G. Summers**

**Department of Commerce and Insurance
Commissioner Paula Flowers**

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Financial Literacy Theme for National Consumer Protection Week 2004

Tennessee Attorney General Paul Summers has joined a group of federal, state and local agencies and national advocacy organizations to launch the sixth annual National Consumer Protection Week (NCPW), Feb. 1-7, 2004. This year's theme, "Financial Literacy: Earning a Lifetime of Dividends," focuses on the skills consumers need to make smart decisions in the marketplace and ensure a solid financial future.

"Financial literacy is the ability to gather and understand the facts to make sound financial decisions," Tennessee Attorney General Paul G. Summers said. "Whether you're shopping for groceries, applying for a mortgage, comparing retirement or health insurance plans, every financial decision has some impact on your quality of life. Information is available at www.consumer.gov/ncpw for everyone who's interested in improving their level of financial literacy."

During NCPW, representatives from federal, state and local agencies and national advocacy organizations will help consumers of all ages understand how the decisions they make in the marketplace affect their overall finances.

Attorney General Summers said of the week-long event, "I am proud to be a partner in

sharing the message of the sixth annual National Consumer Protection Week campaign. We want to provide consumers with information that can help them manage their personal finances and make smart buying choices."

Anyone who would like to get more information or to file a consumer complaint may contact the Tennessee Division of Consumer Affairs at (615) 741-4737 or 1-800-342-8385 or online at www.state.tn.us/consumer/.